

## EUR Public Diplomacy - Digital Engagement



Project Title	EUR Public Diplomacy - Digital Engagement
Project Summary	Interested in how digital diplomacy enhances the transatlantic bond? Join EUR/PD to research trends in fake news, analyze digital conversations, and curate content for U.S. Embassies in Europe.
Country	United States
Agency	Department of State
DoS Office	EUR/PPD
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

The virtual intern will work in Bureau of European and Eurasian Affairs' Office of Public Diplomacy Strategic Communications Unit. This team formulates, supports, and advances medium and long-term messaging to achieve U.S. objectives in and involving Europe. The Strat Comm Unit authors, compiles, coordinates, and distributes messaging for both digital and traditional platforms, for use by our Embassies to advance Bureau, Department, and broader U.S. government priorities. Our aim is to advance positive and consistent messaging in the field and to evaluate results and impact. As part of this team, some of the intern's tasks may include:

- Researching new trends in the digital landscape (e.g. the spread of fake news and disinformation) & designing training
- Drafting and editing portions of digital guidebooks for EUR Embassies and partners
- Monitoring and reporting on social media analytics
- Identifying and recommending opportunities to engage with audiences digitally

## Desired Skills Interests

**Additional Information**

*None*

**Language Requirements**

*None*